

Paris, November 8, 2020



## **Medsquare supports the 9<sup>th</sup> edition of the International Day of Radiology #IDoR2020**

---

Organized each year on 8 November by the main radiological societies, the International Day of Radiology #IDoR2020 is a joint initiative of the European Society of Radiology (ESR), the Radiological Society of North America (RSNA), and the American College of Radiology (ACR). The choice of this date owes nothing to chance, since it was on 8 November 1895 that Wilhelm Conrad Röntgen discovered the existence of X-rays, a major discovery that earned him the Nobel Prize in Physics in 1901. Since 2012, healthcare professionals have been celebrating this day, which aims to raise public awareness not only of the role of medical imaging in modern medicine, but also of radiation protection and the function of the radiologist in patient care.

For this edition, and given the current pandemic context, healthcare professionals in radiology are in the spotlight. Indeed, today they have an essential place in the management of the healthcare crisis and therefore in the management of patients, particularly in the context of monitoring chronic pathologies or emergencies.

### **The main theme of the day: Radiologists and radiographers supporting patients during COVID-19**

Focused this year on the theme of the healthcare crisis, the International Day of Radiology will therefore be dedicated to all imaging professionals and their essential role in the fight against the COVID-19 pandemic. Radiologists and Radiographers are in the spotlight today as they make an essential contribution to the diagnosis and treatment of COVID-19 patients. Indeed, the pandemic has strongly impacted the medical imaging sector, primarily by the fact that the chest CT has very quickly become the examination for screening for lung diseases caused by the virus.

Thus, the #IDoR2020 organizing team invites national radiology societies, sub-specialties in the field, and healthcare professionals from around the world to celebrate this day by sharing their professional and personal experiences in facing the fight against the coronavirus. This 8 November, the organization encourages all radiologists and radiographers worldwide to be active on social networks in order to highlight their essential role in patient care in times of healthcare crisis. This day is an opportunity to display and share the importance of healthcare professionals in medical imaging using the hashtag #IDoR2020. The IDoR will publish their favorite photos, tweets and posts on the ESR channels.

With all the teams, Medsquare is supporting this day by following the evolution of the pandemic in real-time and by working closely with its customers and partners to constantly adapt measures and adopt the right behaviors. Medsquare takes this day once again to express its gratitude to the healthcare staff who are on the front line in this fight against the virus.

For more information, visit [www.internationaldayofradiology.com](http://www.internationaldayofradiology.com)